

**Auto Worlds** News You Auto Know



**And Auto Sales!**



PRSR STANDARD  
US POSTAGE  
PAID  
BELLAIRE TX  
PERMIT NO 81

Return Service  
Requested



**MERRY CHRISTMAS!!**

## What's Inside?

- How Not To Overeat This Holiday Season-
- Drivers Fail Safety Survey-
- Smart Gadgets Can Save You Money-
- Get A FREE Oil Change -
- December Events-
- Money Saving Coupons  
& Much More!



## What's the Answer?



- *Is An LCD Or Plasma TV More Cost Efficient?*
  - *Unsafe At Any Speed?*
  - *What Is A 'Neolithodes Yaldwyni'?*
- How Can You Get A "FREE" Oil Change?*

The Answers To These And Many Other  
Questions Are Inside.



## Smart Gadgets Support The Environment And Your Bottom Line

Want to save some money and help the environment? Take a look at some of these household gadgets that can do both:

- The right TV. When you buy that big flat-screen television, get an LCD (liquid crystal display) instead of a plasma TV, which uses more power. Choose a model that uses a light-emitting diode (LED) as a backlight instead of a fluorescent light source, as LEDs are more efficient and will cut your energy costs some.
- A better shower head. Refit your shower with a low-flow shower head (one that reduces water volume to about 2.5 gallons per minute). You'll cut your water bill.
- Motion sensors. Don't worry about accidentally leaving the lights on. A motion sensor will automatically turn the light off when a room is empty for a pre-set period of time, reducing your energy use and your electric bill.

## Cookie Cutter Week Is Dec 1-7

If you collect cookie cutters, this week is for you. And if you just like to bake holiday cookies for your friends, family, and co-workers, Cookie Cutter Week is the perfect excuse to get out your cookie cutters and fire up the oven.



## December Events

December 1 <sup>st</sup>	World AIDS Day
December 7 <sup>th</sup>	Pearl Harbor Day
December 13 <sup>th</sup>	Ice Cream Day
December 22 <sup>nd</sup>	1 <sup>st</sup> Day of Winter
December 24 <sup>th</sup>	Christmas Eve
December 25 <sup>th</sup>	Christmas Day
December 27 <sup>th</sup>	National Fruitcake Day
December 31 <sup>st</sup>	New Years Eve



## Don't Overdo The Holiday Eating

The December holidays are a time of joy, remembrance, and food. Mostly food, it seems, and that makes it hard to stick to a healthy diet.

You don't have to wait until New Year's Day to renew your commitment to nutritional sanity, and you don't have to practice complete denial, either.

Follow this advice to maintain some balance:

- Don't skip meals. If you avoid lunch in order to offset a big family dinner, you'll probably eat more because you're extra hungry. Eat breakfast and lunch so you're able to control your appetite when the mashed potatoes and gravy come your way.
- Exercise portion control. Don't overload your plate. Take sensible portions of whatever comes your way, and you won't feel compelled to consume every last bite in order to avoid wasting food.
- Eat slowly. Your stomach can fill up before you're aware of it, which means you may eat more than you really want or need-leaving you stuffed and uncomfortable. Make an effort to put down your fork and chew thoroughly between bites, and drink plenty of water before and during your meal.
- Sit with the right people. If possible, site next to a companion whose eating habits mirror the example you want to follow. If you partner is an athlete with an enormous appetite, you'll tend to eat a similar amount, but if you're sitting next to someone who is watching his or her weight, chances are you'll exercise the same self-control.
- Focus on the holiday. Remember that holidays are about more than just eating. Make an effort to talk to people and enjoy the season without just concentrating on food.
- Get right back on track. If none of the above advice works, don't waste time beating yourself up over it. Just remind yourself of the long-term benefits of healthy waiting to motivate your return to good habits.



## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **713-623-4418**.

**December** is holiday time. Are you planning a trip over the river and through the woods? You may go *nowhere* if your battery has lost its punch. A strong battery at 80 degrees will have lost half of its power when the thermometer dips to 50. Be car care aware...let us check your battery and electrical system so your holiday trip doesn't turn out to be a turkey.

## ***A Few Holiday Shopping Tips***

It's the holiday season, so here are a few tips for trying to stay sane and purchase the best gifts.

- ◆ Plan your holiday shopping. Make a list of what you want to buy, and for whom you need to buy.
- ◆ Set a budget so you don't overspend.
- ◆ If you shop online, pay attention to the details. Is shipping free or is there a charge?
- ◆ Get an envelope or file for your receipts so you can keep track of how much you have spent at any given moment.
- ◆ Know stores' return policies. That way you can relay the information necessary if the gift needs to be returned or exchanged.
- ◆ Beware of sales that really aren't sales.
- ◆ Wrap things as you go. Keep everything at home, and wrap the gift the minute you walk in the door. You'll feel more relaxed and prepared.

## ***Attack Of The Giant Red Crab***

It sounds like a 1950s science fiction movie: Giant red crabs attack and cause devastation wherever they go. But it's real, and it's happening in the Antarctic. The New Scientist website reports that king crabs measuring more than a meter across are invading the waters underneath the South Pole, laying waste to an ecosystem more than 14 million years old.

Over one million *Neolithodes yaldwyni* (king crabs) have migrated to Palmer Deep, a basin beneath the continental shelf of the Antarctic Peninsula, where they're crashing through the fragile sediment of the ocean floor with their long legs.

They appear to be devouring sea urchin, starfish and other aquatic life, reducing the number of species in colonized areas to just a quarter of the other, not-yet-invaded regions. Scientists say that warming temperatures have allowed the crabs to expand their home base; if the warming trend continues, the invading crabs could spread to areas as shallow as 400 meters within the next 20 years.



*"One of the most glorious messes in the world is the mess created in the living room on Christmas Day. Don't clean it up too quickly."*

-Andy Rooney

## ***Merry Christmas !***

### ***Season's Greetings!***

*During this holiday season, we send best wishes to you, whether you are celebrating according to your religion, family customs, or just for the magical fun of Santa and gift giving. We wish for joy, love, and peace, to you and your family.*

*However you observe the holidays, they bring joyful times. As greetings ring out through the halls and decorations bring color to every corner; a feeling of brotherhood surrounds us.*

*The spirit of Christmas also reflects our dedication to helping those in need, to giving hope to those in despair, and to spreading peace and understanding throughout our own country and the world.*

*We are reminded again of all the men and women in our Armed Forces. We are grateful for their work and personal sacrifices in defending our freedom and keeping our homeland safe.*

*May the spirit of the holidays renew our commitment to harmony and working together for a future of success.*

**To you and yours, from all of us here at Auto World, we say "Merry Christmas!"**

**"Season's Greetings!" and**

**"Happy New Year!"**

## ***Unsafe At Any Speed? Drivers Fail Safety Survey***

You may be an excellent driver, but what about all those other idiots on the road?

A survey by GMAC Insurance found that approximately 36.9 million current U.S. drivers - close to 5% - would fail a driving test if they had to take one today.

And that's actually good news, as even more motorists (38 million) would have failed the test in 2010.

In the survey, over 5,000 licensed drivers in 50 states (plus the District of Columbia) took a 20-question test based on driving exams from state departments of motor vehicles. Drivers in Kansas had the highest average score; D.C. drivers scored worst.



**\*Earn Extra Cash For The Holidays!\***

- During the month of December when you refer a friend, family member or associate to us as a new client they will receive a FREE oil change or \$30.00 off their bill. You will receive 10% of what they spend in the form of a certificate which you can exchange for service or CASH! It's just a little something to say thanks. Most of our new clients come from our existing happy clients like you and I'd rather give you the money than the advertisers.
- Thank You!

# HOLIDAY KICK-OFF SPECIALS

Holiday cheer and brisk weather (well, Houston weather)...winter is here! We at Auto World know colder weather is on its way and we would like to help you make sure that your car is performing at its best. And by offering you these Holiday Specials, we can do just that.

<p><b>\$ 5.28 Off</b></p> <p><b>Oil &amp; Filter Change</b></p> <p>Expires 12-31-23 Cannot Be Combined With Any Other Offer</p>	<p><b>\$ 10.68 Off</b></p> <p><b>Coolant Flush &amp; Radiator Check up</b></p> <p>Have your coolant checked before it leaves you out in the cold.</p> <p>Expires 12-31-23 Cannot Be Combined With Any Other Offer</p>	<p><b>\$ 21.89 Off</b></p> <p><b>Front Or Rear Brake Service</b></p> <p>Expires 12-31-23 Cannot Be Combined With Any Other Offer</p>
<p><b>Save on Labor! Holiday Special</b></p> <p><b>Take 13% off labor!!</b></p> <p>Expires 12-31-23 Cannot Be Combined With Any Other Offer Savings may not exceed \$50.00</p>	<p><b>\$ 10.58 Off</b></p> <p><b>Transmission Fluid Flush</b></p> <p>8 out of 10 transmissions fail due to lack of maintenance. Is yours going to be one of them?</p> <p>Expires 12-31-23 Cannot Be Combined With Any Other Offer</p>	<p><b>Alignment \$59.95</b></p> <p><i>Is your steering wheel off center? Does your car pull to one side? Are your tires wearing unevenly? Yes! Then you may need an alignment!</i></p> <p>Expires 12-31-23 Cannot Be Combined With Any Other Offer Most Cars</p>

**Free Brake Check Always!**

## Thanks For The Kind Words



"Raul & Gerry always take care of whatever my car needs. This last time was a disconnected windshield washer fluid hose and a door hinge that wore out causing the door to close vs. staying open. Having shuttle service is a huge plus too!." Wendy G



**Thank You** to our super duper clients who referred their friends and family last month and

**Welcome** to our new clients for the month of November.

Sidney Schmitz	Gus Gonzalez	Terrie Lenert
Christopher Wietgus	Jooho Kim	Ali Faye
Julia Thompson	Taylor Fountain	Morgan Roberts
Victoria Martinez	Stephen Allard	Agegenehush Jembere
Ali Abd Almojood	Suzanne Lyons	Tatsuro Chino
Jamie Reedy	Cassandra Buchanan	Alicia Johnson
Taylor Seal	Connor Metoyer	James Phillips
Debroah Ganelin	Elizabeth Shrout	Benjamin Berryhill

**We just couldn't do it without you!**  
**Thank You!**



State Inspection Sticker Due In December.



\* Remember you do not have a state inspection sticker on your vehicle anymore. You need to go by the registration sticker to determine when you need an inspection. You must get an inspection prior to renewing your registration.



# Thank you so much for being a supper dupper client!

## *5 Important Reasons To Choose Auto World*

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

*"QUALITY CAR CARE YOU CAN TRUST"*



## *5 Important Reasons To Choose Auto World*

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

*"QUALITY CAR CARE YOU CAN TRUST"*



## *5 Important Reasons To Choose Auto World*

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

*"QUALITY CAR CARE YOU CAN TRUST"*



## *5 Important Reasons To Choose Auto World*

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

*"QUALITY CAR CARE YOU CAN TRUST"*





# MERRY CHRISTMAS!!

**Pay it Forward and help an unfortunate Houston child have something, anything under their Christmas tree this December 25<sup>th</sup>.  
Look inside to see how you can claim *your* free gift!!**

I know I send this same letter every year, but it's the only way I can describe why we do what we do. And because we have such a great turn out every year, I cannot not send it. So please, read on.

### **We decided that we had done enough for the year...**

It's been a pretty good year for us...we made enough money to pay the bills and even had a little in the bank for next year. When the kid down the block knocked on our door to sell candy bars for the softball team Norma bought a bunch. When the teenager across the street was raising money for a school trip we gave him \$100...you should have seen the look on her face! We were able to give a little here and there all year and it felt pretty good. We decided that we had done enough for the year...

### **...until Sunday afternoon**

The Texans had just lost, again (go figure) so I was channel surfing and came across the movie "Pay It Forward" with the cute blond kid - Haley something or other.

I watched the part where he shows the class his idea of doing something nice for someone and then asking them to do something nice for two people (paying it forward) and how simple math takes care of the rest...kind of like multi-level marketing I guess...

Anyway, it looked like a pretty cool idea and then I turned the channel and watched Twilight for the tenth time and forgot all about it...

### **...until I heard the guy on the radio**

It was an Interview with a marine for Toys for Tots and he was talking about the Holidays and how there are hundreds of families in the Houston area that can't afford to buy their children gifts this Christmas. Particularly this year that it has been a pretty rough year for a lot of folks.

Families who the parents might have lost their job or with the high cost of everything have to cut back on things just to be able to meet their responsibilities.

This year is going to be a rough Christmas for a lot more families than any other year in a long time. So he was urging families that had had a good year to share a little bit of their blessings with children whose families hadn't been so fortunate this year...

### **...so it got me thinking**

It's the week of Thanksgiving day and in about a month from now hundreds of parents are going to have to look their kids in the eye and tell them (in English, Spanish or some other language...it doesn't matter) that their won't be anything special under the tree this year because things were kinda hard. The kids would understand...kind of... and be ok with it and the parents (working single moms, out of work dads, couples fighting just to pay the light bill) would keep an optimistic face as they broke the news...



### **...but it's all in the eyes**

These parents can hide a lot of hurt and pain from their family but if you look deep into their eyes you can see the pain, hurt and even fear. It's really hard to hide...So I was thinking about these kids and their families, imagining that look in their eyes and came to a conclusion - I'm gonna do something. I drove home and told Norma there were hundreds of children in the Houston area that were going to be told there just wasn't enough this year and even though we had "already given" throughout the year it was time to...

### **...pay it forward**

Like I said earlier, we had a pretty good year thanks to great customers like you, some hard work, a great staff and blessings from our Lord. Now it's our turn to do something for these families. Well, Norma got excited and we put together this plan...I would write a letter to everyone we know (or kind of know, or have heard of), and tell them what's happening. The goal is to make sure some of these local families get "something" this year so they don't have to put on the "maybe next year will be a better year face" and talk to their kids. So we're asking you to donate a toy today for a needy child this Christmas.

**It's so important to Norma and I, that when you donate a new unwrapped toy valued at \$10.00 or more (here at Auto World) we will give you a gift! A FREE OIL CHANGE!!!**

---

**We'll give you a certificate for a FREE OIL CHANGE to use whenever you need it.**

We've made it as easy as possible for you to donate. If you donate a new unwrapped toy valued at \$10.00 or more (here at Auto World) we will give you a gift. A FREE SYNTHETIC BLEND OIL CHANGE!!!

We know you've probably "already given" like we did. We know that you have your favorite charities and causes so don't feel like you have to do this...

...but think about the look in their eyes when they get their toys for Christmas.

Think about the look in the eyes of the kids when they see something special under the tree just for them!

**P.S. We'll only be doing this until December 20, 2023, so please hurry. You only have about 3 weeks!**

*HURRY!*

**P.P.S. Make a dream come true this year, donate a new toy and receive a certificate for a FREE OIL CHANGE!!!**

**P.P.P.S. Please do tell those whom you know that may have also had a pretty good year this year about donating too.**

Thank You & May God Bless You,

*Gerry*



# Earn Extra Cash For The Holidays!

During the month of December when you refer a friend, family member or associate to us as a new client they will receive a FREE oil change or \$30.00 off their bill if they don't need an oil change. **You will receive 10%** of what they spend in the form of a certificate which you can exchange for service or CASH! It's just a little something to say thanks. Most of our new clients come from our existing happy clients like you and I'd rather give you the money than the advertisers.

So cut out these Free Trail Offer cards and start passing them out so you can start collecting cash! Remember, it's only good for the month of December so hurry!

Thank You!

## FREE TRIAL OFFER!

If you've never experienced the excellent service of  
**Auto World**, now you can get

### A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service!  
We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you  
**\$30.00** towards any maintenance or repair you may need!

**Call 713-623-4418 Today!**

"Avoid Uneducated, Uninformed, and Sometimes Downright  
Unscrupulous Auto Repair Companies! Instead, get the Most  
Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.

## FREE TRIAL OFFER!

If you've never experienced the excellent service of  
**Auto World**, now you can get

### A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service!  
We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you  
**\$30.00** towards any maintenance or repair you may need!

**Call 713-623-4418 Today!**

"Avoid Uneducated, Uninformed, and Sometimes Downright  
Unscrupulous Auto Repair Companies! Instead, get the Most  
Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.

## FREE TRIAL OFFER!

If you've never experienced the excellent service of  
**Auto World**, now you can get

### A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service!  
We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you  
**\$30.00** towards any maintenance or repair you may need!

**Call 713-623-4418 Today!**

"Avoid Uneducated, Uninformed, and Sometimes Downright  
Unscrupulous Auto Repair Companies! Instead, get the Most  
Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.

## FREE TRIAL OFFER!

If you've never experienced the excellent service of  
**Auto World**, now you can get

### A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service!  
We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you  
**\$30.00** towards any maintenance or repair you may need!

**Call 713-623-4418 Today!**

"Avoid Uneducated, Uninformed, and Sometimes Downright  
Unscrupulous Auto Repair Companies! Instead, get the Most  
Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.